



## PERSONNEL QUALIFICATIONS

### Jamie F. Wild | Senior Project Manager



#### EDUCATION

- Southern Illinois University, Carbondale
  - English, Creative Writing, 1999
- School of the Art Institute of Chicago
  - Graphic Design Certification, 2009
  - Adobe Creative Suite Certification, 2009

#### PRACTICE AREAS

- Marketing
- Communications
- Website design/UX/UI
- Graphic design
- Event planning
- Print and digital media

#### PROFESSIONAL AFFILIATIONS

- American Society of Civil Engineers
  - Honorary Member
- Society for Marketing Professional Services

#### COMMITTEES

- SMPS National President Selection Committee, 2020
- SMPS National Conference Committee (and Presenter), Orlando 2012
- SMPS National Conference Committee, Chicago 2010

#### CONTACT

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#### EXPERIENCE

Since joining WJE in 2005, Jamie Wild has led and worked on the firm's most highly visible communications and marketing efforts. Jamie creates and manages unique, engaging, and award-winning content and projects for both internal and external audiences.

Mr. Wild and his team's work has been recognized for excellence nationally, regionally, and locally by the Society for Marketing Professional Services—the largest community of marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada.

Before joining WJE, Jamie worked for CCH, a Wolters Kluwer company—a global publishing and information services company.

#### REPRESENTATIVE PROJECTS

##### WJE.com

- Manages the day-to-day operation of [WJE.com](http://WJE.com), which amassed 345,000+ visits in 2023 per Google Analytics 4
- Managed the award-winning redesign of the current WJE.com, launched in 2019

##### The WJE Perspective

- An award-winning book of photography that celebrates the awareness, creativity, and talent of WJE's employees

##### WJE 50 Years | 50 Most Significant Projects

- A monograph celebrating [WJE's 50th Anniversary](#) that honors the fifty projects judged to be the most significant in the company's first half century

##### Rex Parker Artwork – Client Gifts

- Miami-Dade County Courthouse
  - SMPS National Conference: Marketing Communications Awards, National Award of Merit in the Specialty Print category, 2018
  - Added to the [Chicago Design Archive](#), 2019
- The Old Post Office - Chicago, IL
- Old Cook County Hospital - Chicago, IL

#### AWARDS

- SMPS Heartland Regional Pinnacle Awards for Marketing and Communications Excellence, 2019
  - 1st Place Award for WJE's new External Website: [WJE.com](http://WJE.com)
- SMPS National Conference: Marketing Communications Awards, 2018
  - National Award of Merit in the Specialty Print category for the Client Gift we designed, printed, framed, and gave to the many people involved with the award-winning restoration of the [Miami-Dade County Courthouse](#)
- SMPS Los Angeles Marketing Communications Award, 2018
  - 1st place Award - "20 Places – Customized Conference Map" for the California Preservation Foundation's national conference
- SMPS Chicago Excellence in Marketing Awards, 2016
  - Best in Show and 1st Place Award for WJE's Companywide Conference "Things That Matter"
- SMPS Heartland Regional Pinnacle Awards for Marketing and Communications Excellence, 2016
  - 1st Place Award for WJE's Companywide Conference "Things That Matter"
- SMPS National Conference: Marketing Communications Awards, 2016
  - 1st Place Award for Social Media Efforts
- American Marketing Association Chicago Chapter Excellence Awards, 2013
  - 1st Place in Communications category for "The WJE Perspective" Monograph
- SMPS Chicago Marketing Excellence Awards, 2013
  - Best in Show and 1st Place for "The WJE Perspective" Monograph
- SMPS National Conference: Marketing Communications Awards, 2012
  - 1st Place for our WJE.com mobile website