



PERSONNEL QUALIFICATIONS

Donald F. Minner | Director of Communications and Marketing



EXPERIENCE

Don Minner has more than thirty years of experience in communications and marketing. As WJE's Communications and Marketing Director, Mr. Minner has corporate-level responsibility for internal communications, public relations, and marketing communications.

His team's work has been recognized for excellence nationally and locally by the Society for Marketing Professional Services, which is the largest community of marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada.

Prior to joining WJE, Mr. Minner worked for more than twenty-one years at Hewitt Associates, where he held a variety of global leadership roles in branding, marketing communications, and public relations. Previously, he worked in advertising and marketing for a technology firm and served as a magazine editor for a publication covering the utility industry.

EDUCATION

- Point Park University
 - Bachelor of Arts, Journalism and Communications, 1982
- Northern Illinois University
 - Master of Business Administration, 1995

CERTIFICATIONS

- Certified Professional Services Marketer, Society for Marketing Professional Services

PROFESSIONAL AFFILIATIONS

- Business Marketing Association
- Society for Marketing Professional Services

CONTACT

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